

Sarah Packiam Launches New Music Video

Added: (Sat Oct 04 2014)

[Pressbox \(Press Release\)](#) - October 1, 2014 -- Recording artist Sarah Packiam is proud to release her latest music video "I loved you first". This video will seal visually her 2012 EP Album "Dreams" making it the last music video of it's successful run before her new album is released early next year.

"I loved you first" was shot in Miami and directed by Milcho. Sarah interprets her heart breaking song like never before, as she let's out her desperate feelings, obsession for lost love and frustrations toward a piece of raw meat. This by far has been her most challenging video due to the graphic images and her respect for animals. Milcho is known for using surrealism & symbolisms in her work; this being a perfect example of that.

The video portrays an obsession of not wanting to let go of an old love and provokes thoughts of how love at first sight can often be brought on by purely physical attractions. The symbolism of Sarah's relationship in the video may be interpreted in many ways as she goes through emotions with another flesh. The phrase "being seen as a piece of meat" comes to mind.

Sarah is currently working on her third studio album due to be released early 2015.

About Sarah Packiam

Born and raised in Ireland, Sarah began writing songs at the age of 12. At the age of 18 Sarah and her family moved to Spain where she performed regularly in bars and nightclubs in the family band. She was discovered and brought to Miami by Jon Secada and was taken under his wing, co writing and being produced by Tim Mitchell. Sarah's first Independent CD "One for two" was released in February 2012 and her EP "Dream" was released in May 2013. Sarah plays regularly in the Miami music scene.

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